



BEMA Endorses Comet Cleaner

Following the completion of a series of tests to determine both the cleaning effectiveness and gentleness of bathroom cleaners. The Bath Enclosure Manufacturers Association (BEMA™) has given its endorsement to Comet Non-Abrasive Bathroom Cleaner, from Proctor & Gamble, as the best product for cleaning bath enclosures.

“This new cleaning product will help us in our efforts to promote bath enclosures as the quality alternative to shower curtains,” said George Rohde, president of BEMA. “While enclosures have always provided a superior and more enduring look, one objection from the general public has

focused on how to clean an enclosure. Having a product that cleans the enclosure effectively, without damaging it, should help to put an end to that objection.”

The tests were conducted by BEMA’s technical committee, using 15 of the more popular cleaners on the market. One test measured each cleaner’s effect on the anodized aluminum extrusions that are used to frame most enclosures. The second test measured the cleaning effectiveness of each cleaner. Comet Bathroom Cleaner proved to be the best overall product to gently clean bath enclosure. BEMA, which is dedicated to raising consumer awareness of the advantages of bath enclosures,

will promote this finding to its membership and to the general public.

Cleaning Study Methodology

For the exposure testing, the enclosure received continuous contact with the cleaner soaked for a specified time, plus a 15-second wash, rinse and dry prior to evaluation.

For the cleaning effectiveness testing, both the enclosure and the glass were subject to continuous contact with the cleaner-soaked cloth for five minutes. Again, a 15-second wash, rinse and dry prior to evaluation were used.

Cleaning Agent Comparison Chart				
Cleaning Effectiveness	3 Poor	American Glass Shout SOS Vinegar Klean & Shine Glass Plus	Direct Spray Fantastik	
	2 Moderate	Windex Lime Away Mr. Clean Dow Bathroom Scratch Guard		Formula 409
	1 Good	Comet Bathroom Cleaner		Tackle
		0 Mild	1 Moderate	2 Severe
Attack on Anodized Aluminum				
<i>Source: Bath Enclosure Manufacturers Association</i>				